

HAVE YOU ADOPTED MACHINE LEARNING YET?

The Data Analysis Bureau is a Data Science and Engineering Innovation Agency specialising in Machine Learning.

By applying a proven Machine Learning Transformation Framework, we help businesses rapidly conceive, develop and deliver machine learning services that help unlock business insights and value from data in **as little as 12 weeks**.



DESIGN, FEASIBILITY & INSIGHTS STUDY

Identify key insights for an analytical study, leveraging analyses, and data mining with unsupervised ML/basic statistical model to validate possible ML concepts



DATA & ARCHITECTURE AUDIT

Assess existing data and architecture against suitability for purpose and design additional architecture to enable your ML development



MACHINE LEARNING DEVELOPMENT

Rapidly prototype and experiment with ML models using an agile development cycle to validate and test ML models to take into production



DATA ENGINEERING & ARCHITECTURE BUILD

Integrate data sources and additional architecture, automated cleaning, processing, and feature engineering on client-side architecture



BI & VISUALISATION

Deploy interactive analytical dashboards to present key business intelligence and machine learning insights

HOW IS MACHINE LEARNING TRANSFORMING YOUR INDUSTRY?



RETAIL

ASOS has improved its customer experience by adopting visual item search using ML image recognition



MANUFACTURING

ThyssenKrupp cut downtime by

50%

With preventive maintenance and real-time anomaly detection

By 2024, ML market is expected to grow to almost

\$21 billion



FINANCE

JPMorgan Chase saved

360,000 hours

using ML to extract & analyse key information from credit documentation



MEDIA & ADVERTISING

AI can also be used to adjust programmatic bidding strategies based on customer lifetime value (CLV) and invest more in higher-value customers.

[BOOK A CALL TO FIND OUT HOW MACHINE LEARNING CAN BENEFIT YOUR BUSINESS](#)



HEALTHCARE

NHS will identify dementia from routine data using ML predictive analytics.

Machine-learning based identification of undiagnosed dementia in primary care: a feasibility study



PUBLISHING

Condé Nast had

30%

Increase in click-through rates

using natural language processing and content analysis engine



CALCULATE YOUR DATA & AI READINESS

[CLICK HERE TO START](#)

CONTACT THE TEAM TODAY TO GET STARTED

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